### CITY OF KELOWNA

## MEMORANDUM

DATE:

February 18, 2009

FILE NO:

1853-20

TO:

City Manager

FROM:

Partnership Development & Research Manager

SUBJECT:

Festivals Kelowna Society - Membership Appointments

## RECOMMENDATION:

**THAT** Council appoint the following members to the *Festivals Kelowna Society* for a two year term ending January 31, 2011;

Returning Members	New Members
Dean Clarke	Mary-Ann Graham
Alanna Vernon	Ryan Donn
	Quinn Best
	Jim Gabriel
	Sandra Kochan

AND THAT Council authorizes the following amendment to the society bylaws:

Part 2, Article 4 - The society shall be comprised of up to eleven (11) members, which may be corporate or individual members, or both, provided that the City is the only corporate member from time to time. At least two (2) of the members will be City Management staff, and at least one (1) representative shall be from the private sector.

**AND THAT** Festivals Kelowna provide an annual report to Council with information on progress, financial statement(s), community and industry contributions and general update on the activities of Festivals Kelowna.

## **BACKGROUND:**

In January 2007, Council authorized the formation of *Festivals Kelowna*, including the Formation Document comprised of the Governance model, Constitution and By-laws, as well as a Policies and Procedures Manual. This is a "closed" society, whereby City Council appoints the limited number of members, who in turn elect directors and officers from among those Council appointed members.

Council also approved the Nomination Committee to recommend potential *Festivals Kelowna* members. The Nomination Committee is comprised of:

- Mayor Sharon Shepherd
- Partnership Development & Research Manager
- Executive Director, Festivals Kelowna
- Councillor Andre Blanleil
- Director, Recreation and Culture
- Private Sector Representative Cal McCarthy

The Nomination Committee met to consider individuals whose names were brought forward as potential *Festivals Kelowna* members. In accordance with the currently approved *Festivals Kelowna* by-laws, the Committee could recommend up to nine (9) society members, two of whom must be City of Kelowna representatives, and one who must be a representative from the private sector. The society board of directors has recently approved to increase the number of members to eleven (11) and are seeking Council authorization. This increase in membership is required in order to provide broader festival industry participation, increase the knowledge and experience in this field, create more opportunities, and provide for increased attendance at Board meetings.

City staff representatives as members of the society are Jim Gabriel, Director of Recreation and Culture, replacing Reid Oddleifson, and Sandra Kochan, Cultural Services Manager, replacing Sheila Olcen, a former City employee from Cultural Services.

Following the public call for members, as well as recommendations from the private sector representative, the Nomination Committee is pleased to recommend 7 individuals to be appointed, 2 of which are re-appointments, for a two year term.

Biographies of the new members are noted below and illustrate a depth of knowledge and experience in such areas as advocacy, strategic planning for the growth of the industry, strengthening ties to the performing arts sector, and event operations that will greatly benefit Festivals Kelowna;

### Quinn Best

- Founder & CEO, The Habitat; private businessman.
- Event producer, venue owner, brings a business perspective and an additional connection to the private sector of the event industry,
- Extensive experience with event production requirements and techniques.
- · Passionate about supporting and developing local festivals and events industry,
- Able to make time commitment to society business.
- Strong Board experience
- As a Director for Music BC, well connected to local and provincial performing arts community.

## Ryan Donn

- Local, well-known and respected singer/songwriter; active in local performing community,
- Previous experience with many local festivals and events as a performer and volunteer,
- Will bring unique perspective as a performer and event participant,
- Strong familiarity with community,
- Able to make time commitment to society business.
- Committed to advance a vision of growth and development for the local festivals and events.

# Mary-Ann Graham

- Business owner, Maggie's Café,
- Significant Board experience as a previous Director of the Regional District Board and with community–based groups like the Rutland Residents Association,
- Strong governance and policy development experience.
- Active volunteer with Rutland May Days, Rutland Centennial Celebrations, and Uptown Rutland Business Association,
- Knowledge of non-profit environment; community fundraising experience,
- Passionate about the value festivals and events bring to a community; sees an opportunity for an advocacy and education role.

The following 4 society members are continuing into the second year of their two-year term:

- Dawn Antle
- Robert Fine
- Christie Armstrong
- Howard Shears

**INTERNAL CIRCULATION TO:** Director, Strategic Initiatives and Intergovernmental Relations and Director, Recreation and Culture.

**LEGAL/STATUTORY PROCEDURAL REQUIREMENTS:** Should Council approve the appointment of the society members, those members in turn will determine Directors, Officers and executive positions for the Society as provided in the society by-laws.

Considerations that were not applicable to this report:

Legal/Statutory Authority:

**Existing Policy:** 

Financial/Budgetary Considerations:

Personnel Implications:

Technical Requirements:

External Agency/Public Comments:

Communications Considerations:

Alternate Recommendation:

Submitted by:

JWR Oddleifson

Partnership Development and Research Manager

Approved for Inclusion:

Director, Strategic Initiatives & Intergovernmental Relations

cc Director, Strategic Initiatives and Intergovernmental Relations Director, Recreation and Culture